

OBJECTIVE

The objective of this exercise is to develop a better understanding of the nature of managerial accounting and its pervasiveness in our society.

ASSIGNMENT

Collect and analyze two media articles relating to different managerial accounting issues. The analysis of each article should:

1. indicate what specific managerial accounting concept(s) is(are) discussed or addressed in the article;
2. demonstrate an understanding of the concept(s); and
3. demonstrate why this article is a good example of the concept(s).

You can use articles which positively show the use of managerial accounting issues, or articles which show a lack of correct understanding of managerial accounting issues. Articles may be from print media – newspapers or magazines – or from online media. Cartoons are eligible as articles.

The following conditions apply:

- The articles must have appeared in print or online since the beginning of January, 2018.
- The source and date of each article must be identified. All types of magazines and newspapers are eligible - print or digital.
- The analysis must be typed or prepared using a word processor. The analysis should be double-spaced. Cut and paste the article into the document.
- The analysis of each article is limited to a maximum of two pages, not including the article itself.
- Each analysis is due on a different date. You should wait to receive your graded first analysis before submitting the second analysis.

Each analyses will be graded on the following factors:

- The quality of the analysis of each article.
- The appropriateness of the article selected.
- The diversity of the managerial accounting topics covered in the article.
- The overall presentation of the article and analysis.

Summarizing the article's content is not sufficient to meet these requirements.

SUBMISSION

The first analysis is due no later than July 24, 2018.

The second analysis is due no later than August 9, 2018.

Your assignment can be submitted by physical document or by email attachment. If submitting it by email attachment, submit the attachment in an Office 97 – 2003 format. Remember to include your name and course identification within the document as well as in any computer file name.

The key is that your analysis is submitted in a neat and organized fashion. Submit your analyses as though you were submitting it to your boss or the chief executive officer of your employer.

Should you have any questions, please contact me.